Securing Funds for the Program

Once you have designed the program or project you want to implement, it is time to think about how much it will cost and figure out how to pay for it. A budget is simply your plan in numbers and it reflects your best estimates at a given point in time. Just like any other plan, the project budget may change as you begin to implement the project.

Refer to Project Planning Tool

Process Worksheets 2.9 – Budget Worksheet

Many of the same principles that were discussed earlier about fundraising can be applied here. In this context, you will research and seek out donors who you think will have an interest in funding a specific project or program.

Review Worksheet 2.10 – Potential Donor Research Worksheet