## Organizational Structure Inventory Ohio Arts Council

This inventory is designed to help reveal the strengths and limitations of your current organizational structure. It may also serve as a document to guide future planning.

## Human Resources

Board

| Excellent |  | Sufficient | Insufficient |
| :--- | :--- | :--- | :--- |
| Professional expertise of board members |  |  |  |
| Attendance rate at meetings by board members |  |  |  |
| Level of engagement and involvement with organization |  |  |  |
| Financial contributions made to the organization |  |  |  |
| Recruitment and review procedures for board members |  |  |  |
| Committee structure |  |  |  |
| Board leadership |  |  |  |
| Current by-laws and other legal documentation is in place |  |  |  |

Staff Expertise

| Experience in program planning and implementation |  |  | Insufficient |
| :--- | :--- | :--- | :--- |
| Experience in financial planning and management |  |  |  |
| Public relations experience |  |  |  |
| Marketing experience |  |  |  |
| Fund-raising experience |  |  |  |
| Experience in designing and managing databases |  |  |  |
| Understands and uses the latest technology tools |  |  |  |
| Clerical support is available |  |  |  |
| Volunteer coordination is in place |  |  |  |

Personnel Management

| Excellent | Sufficient | Insufficient |  |
| :--- | :--- | :--- | :--- |
| A staff manual has been developed |  |  |  |
| Formal hiring/firing procedures are in place |  |  |  |
| Employees are evaluated on an annual basis |  |  |  |
| Salaries are appropriate and competitive |  |  |  |
| Employees have healthcare benefits |  |  |  |
| A retirement plan is in place for employees |  |  |  |
| Staff meetings are held on a regular basis |  |  |  |
| Communication between board and staff |  |  |  |

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Facilities

| Private office space is available for executive staff |  |  | Insufficient |
| :--- | :--- | :--- | :--- |
| Shared office space is available for administrative staff |  |  |  |
| Small meeting rooms for seminars and workshops |  |  |  |
| Mid-size auditorium (seating at 100-250) |  |  |  |
| Large auditorium (251-500+) |  |  |  |
| Storage space us available |  |  |  |
| Restrooms |  |  |  |
| Catering/Kitchen facility |  |  |  |
| Accessible for people with disabilities |  |  |  |
| Other |  |  |  |

Equipment

| Office Furniture | Excellent | Sufficient | Insufficient |
| :--- | :--- | :--- | :--- |
| Computer stations |  |  |  |
| Printers |  |  |  |
| Software |  |  |  |
| Database system |  |  |  |
| Graphic design/desktop publishing |  |  |  |
| Spreadsheet/accounting |  |  |  |
| Photo copying equipment |  |  |  |
| Telecommunications system (voice mail, intercom, fax <br> machines, email capability and Internet access) |  |  |  |
| Organization has a website |  |  |  |
| Audio/Video recording equipment |  |  |  |

## Administration

| Program Planning and Evaluation | Excellent | Sufficient | Insufficient |
| :---: | :---: | :---: | :---: |
| Formal planning processes are used (annual/seasonal) |  |  |  |
| Surveys or other tools are used to gather feedback |  |  |  |
| Audience data is collected and processed |  |  |  |
| A program evaluation process is in place |  |  |  |

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Public Relations and Marketing

| A formal planning process is in place |  |  | Insufficient |
| :--- | :--- | :--- | :--- |
| Surveys or other tools are used to gather market data |  |  |  |
| Market data is collected and processed |  |  |  |
| Members of the media are regularly contact about events |  |  |  |
| Projects and events are marketed on a regular basis |  |  |  |
| Ongoing publicity/marketing for the entire organization |  |  |  |
| Formal evaluation processes are in place |  |  |  |
| Print materials are attractive (stationary) |  |  |  |
| Promotional materials (brochures) are effective and <br> attractive |  |  |  |

Finance

| Annual budgeting procedures are in place | Excellent | Sufficient | Insufficient |
| :--- | :--- | :--- | :--- |
| Bookkeeping/accounting procedures are in place |  |  |  |
| Earned income goals are met |  |  |  |
| Organization operates without a deficit |  |  |  |


| Fundraising and Development | Excellent | Sufficient | Insufficient |
| :---: | :---: | :---: | :---: |
| An annual fundraising and development planning process is in place |  |  |  |
| Data on donors is collected and processed |  |  |  |
| Annual fundraising goals are met |  |  |  |
| New donors are cultivated |  |  |  |
| Potential donors are asked to contribute |  |  |  |
| Organization has secured funds from foundations |  |  |  |
| Organization has secured funds from government sources |  |  |  |
| Organization has secured funds from individual donors |  |  |  |

