

**OHIO ARTS COUNCIL
BOARD MEETING
JUNE 19, 2014**

The meeting was called to order by board Chair Jeff Rich at 11:06 a.m. in the offices of the Ohio Arts Council in Columbus.

Board Chair Jeff Rich introduced new legislative board member State Representative Michael Stinziano of the 18th Ohio House district.

In attendance: Jeff Rich, chair; Jane Foulk, secretary; Juan Cespedes; Robb Hankins; Monica Kridler; Darryl Mehaffie; Sara Vance Waddell; Neal Zimmers; Representative Michael Stinziano. Absent: Ginger Warner, vice chair; Jim Dicke; Jon Holt, Sharon Howard; Emma Off, Senator Eric Kearney. Staff in attendance: Julie Henahan, Kathy Cain, Dia Foley, Dan Katona, Chiquita Mullins Lee, Ken Emerick, Kathy Signorino, Jim Szekacs, Elizabeth Weinstein, Mary Gray, Mallory Kassoy. Also in attendance: Rachel Carl, legislative aide to Representative Peter Stautberg; Goran Babic, administrative aide to Senator Gayle Manning; Zachary Schaengold, assistant attorney general; Carol Mosholder, Ohio Attorney General's office.

APPROVAL OF MINUTES

MOTION by Darryl Mehaffie, seconded by Sara Vance Waddell, to approve all minutes from the committee and board meetings on April 3, 2014. **Motion carried without dissent.**

CHAIR'S REPORT

Mr. Rich stated the main orders of business were to discuss and vote on the grant recommendations from the winter and spring panel meetings and grant ratifications that have occurred since the April 3 meeting. The board will also hear from the executive committee; Donna Collins, executive director of Ohio Citizens for the Arts; David Frayer, executive director of Arts Midwest; and Lake Wilburn, *Poetry Out Loud* (POL) national first runner-up.

Mallory Kassoy, past POL state runner-up and summer intern for Arts Learning Program Coordinator Chiquita Mullins Lee, introduced herself.

DIRECTOR'S REPORT

Staff Changes

Executive Director Julie Henahan announced upcoming staff changes. Public Information Office (PIO) Director Elizabeth Weinstein resigned effective June 30, 2014. The position will now be reclassified per the Department of Administrative Services (DAS) workforce development plan from a PIO 2 to PIO 1 because it no longer supervises any full time equivalent state employees. Ms. Henahan spoke with Ms. Collins about the future of the position, and they agreed to post it internally due to the presence of a well-qualified, interested internal candidate. If the internal candidate is selected, the assistant to the executive office position would then become available and need filled.

Program Coordinator Kathy Cain is retiring effective July 1, 2014, and the board congratulated her. Grants Coordinator Brianna Dance will fill Ms. Cain's vacancy and will assume both roles until Ms. Cain's position is filled. The posting for Grants Coordinator 2 will close today.

Ms. Henahan and Ms. Collins have met and covered a set of curriculum as part of the executive director transition. Ms. Henahan also prepared a document that summarizes the duties of the executive director and provided a list of priorities over the next 18 months as well as her last thoughts on the board's upcoming priorities.

Audit

Ms. Henahan gave a brief overview of the OAC's biennial audit. The auditors began in mid-May, completed the audit last week, and had no material findings. The audit found only minor errors in how receipts are logged. The OAC will change this process and implement the auditors' recommendations. Overall, the auditors noted great improvement over previous years. The auditors will return in late July for a final review and send a management letter in August.

National Assembly of State Arts Agencies (NASAA)

Ms. Henahan noted that NASAA CEO Jonathan Katz will retire this fall. His successor is expected to be chosen by the November assembly in New Orleans. Ms. Henahan serves on the nominating committee for NASAA, which recommends new board members to be voted on in November. Ms. Henahan will be resigning from the NASAA board upon her retirement.

National Endowment for the Arts (NEA)

Ms. Henahan shared that the U.S. Senate confirmed Dr. Jane Chu's appointment as NEA director. Separately, the OAC's application for Arts Partnership grants covering FY 2016-18 has been written and will be finalized once the NEA official guidelines are released. The application will be submitted by the October 3 deadline.

Office of Budget and Management (OBM) Budget Proposal

Ms. Henahan noted the FY 2016-17 OBM budget proposal will be due this fall. OBM has not yet released guidelines, but staff has begun initial drafting.

Semiannual Arts Midwest Executive Director Summit

Ms. Henahan summarized the Semiannual Arts Midwest Executive Director Summit in Washington, D.C. She met with Mr. Katz of NASAA; Bob Lynch, president and CEO of Americans for the Arts; NEA program officers who staff arts learning, folk arts, and artists with disabilities programs; Gay Hanna, executive director of the National Center on Creative Aging; U.S. Representative Joyce Beatty; and U.S. Representative Steve Stivers.

Mr. Rich noted this is Ms. Henahan's last board meeting before retirement and thanked her for her service as executive director.

The board recessed for lunch at 11:31 a.m. and resumed business at 12:15 p.m.

ARTS MIDWEST PRESENTATION

Mr. Frayer provided a historic overview of Arts Midwest, a non-profit created in the 1970s as a regional arts organization designed to work across jurisdictional boundaries. The OAC invests approximately \$62,000 in Arts Midwest annually, and Arts Midwest returns \$229,000 in direct support and programming. Operating on a budget of \$7.2 million and a staff of 21, Arts Midwest receives investments from the NEA, state arts agencies, foundations, corporate sponsorships, and individuals in addition to generating revenue from projects and NEA contracts. Geographically, Arts Midwest's membership stretches from the Dakotas to Ohio and also operates globally. Programs include touring performing art series, touring visual art exhibitions, and capacity building for smaller organizations through ArtsLab.

Mr. Frayer elaborated on ArtsLab in response to questions from Mr. Rich. ArtsLab currently has a cohort of about 25 organizations which participate in weekend training retreats, receive mentorship and leadership coaching, develop a strategic mapping process, learn about building audiences, and examine financial strategies. ArtsLab is moving to a one-year process, rather than two. ArtsLab employees are contracted and led by Arts Midwest staff, and local community organizations and businesses help with costs. They are currently developing a model of the project with state arts agencies in the Dakotas and Iowa who are investing in the development of a year-long cohort that will incorporate smaller arts organizations from their states. Mr. Frayer went on to note there are requirements and an assessment process to go through to join ArtsLab. Participating organizations typically have a budget between \$0.5-\$1 million and have at least two or three permanent staff. Mr. Rich expressed interest in the program.

Mr. Frayer then gave an overview of another Arts Midwest project—Building Public Will for the Arts, a public relations and public policy initiative to change the normative expectation of society regarding the arts, similar to the evolution of regulations as society realized the value of smoke-free areas. With funding from the Doris Duke Charitable Foundation, Arts Midwest will conduct extensive national research and surveys to discover people's values, how the arts relate to them, determine effective arts messaging, and then reach out to those sharing their values. Mr. Frayer envisions an eight year process, and work has begun with the Metropolitan Group of Oregon on pilot research to inform a national campaign that may result in encouraging arts organizations to change the way they communicate with communities to be more effective.

Mr. Mehaffie asked Mr. Frayer how Arts Midwest determines its touring artists. He stated that they award grants of up to \$5,000 and stopped using panels since they duplicated the work of local arts agencies. Instead, local organizations have to follow certain guidelines to qualify, and Arts Midwest uses a formula to determine funding until all resources are expended. Awards are approved by the Arts Midwest board. Mr. Frayer stated they have invested at some level in all touring applicants from Ohio.

Mr. Zimmers asked about how Ohio's border states participate in regional arts organizations and how regions are determined. Mr. Frayer gave an overview of where other states fell within regional arts organization groupings and provided history on how Ohio's involvement evolved with Arts Midwest.

Mr. Hankins asked for an example of what constitutes the earned income of touring artists, and Mr. Frayer said the earnings are fees paid to the artist from the presenter and promised to provide more information.

GRANT RECOMMENDATIONS

Sustainability (over \$1.5 million)

Ms. Henahan presented the Sustainability (over \$1.5 million) grant award recommendations.

Grants Office Director Dia Foley mentioned the threshold income level will rise next year to \$1.75 million for this grant category, and eight organizations could drop below the new level. Mr. Hankins asked about field reaction, and Ms. Foley reported memos were sent to grantees. Some organizations newer to the "over" level were disappointed, but Ms. Foley heard little reaction otherwise. Mr. Zimmers inquired about grandfathering, and Ms. Foley mentioned that a grantee on the cusp had been grandfathered last year. There was no further discussion.

MOTION by Neal Zimmers, seconded by Juan Cespedes, to approve the Sustainability (over \$1.5 million) grant recommendations, excluding Ballet Metropolitan, Inc. **Motion carried without dissent.** *[Note: This motion and vote was later reconsidered and vacated.]*

MOTION by Darryl Mehaffie, seconded by Neal Zimmers, to approve the Sustainability (over \$1.5 million) grant recommendation for Ballet Metropolitan, Inc. **Motion carried without dissent. One conflict of interest - Monica Kridler left the room for discussion and vote.**

Sustainability (under \$1.5 million)

Ms. Henahan presented the Sustainability (under \$1.5 million) grant award recommendations.

MOTION by Jane Foulk, seconded by Juan Cespedes, to approve the Sustainability (under \$1.5 million) grant recommendations, excluding the Canton Ballet, the Canton Museum of Art, the Canton Symphony, the Cuyahoga Youth Ballet, the Darke County Center for the Arts, Massillon Museum Players Guild, Pomerene Center for the Arts, and Voices of Canton. **Motion carried without dissent.**

MOTION by Darryl Mehaffie, seconded by Neal Zimmers, to approve the Sustainability (under \$1.5 million) grant recommendation for the Canton Ballet, the Canton Museum of Art, the Canton Symphony, Massillon Museum Players Guild, and Voices of Canton. **Motion carried without dissent. One conflict of interest - Robb Hankins left the room for discussion and vote.**

MOTION by Juan Cespedes, seconded by Darryl Mehaffie, to approve the Sustainability (under \$1.5 million) grant recommendation for the Cuyahoga Youth Ballet and Pomerene Center for the Arts. **Motion carried without dissent. One conflict of interest - Monica Kridler left the room for discussion and vote.**

MOTION by Jane Foulk, seconded by Sara Vance Waddell, to approve the Sustainability (under \$1.5 million) grant recommendation for the Darke County Center for the Arts. **Motion carried**

without dissent. One conflict of interest - Darryl Mehaffie left the room for discussion and vote.

Arts Access

Dan Katona, research and program development office director, presented the Arts Access grant recommendations.

MOTION by Sara Vance Waddell, seconded by Juan Cespedes, to approve the Arts Access grant recommendations. **Motion carried without dissent.**

Arts Learning: Artist in Residence

Chiquita Mullins Lee, arts learning program coordinator, presented the Arts Learning: Artist in Residence grant recommendations.

Mr. Hankins asked about trends in the number of applications and what might cause them. Ms. Mullins Lee said they were fewer by one this year and fewer by five to ten over past years. She noted it may be due to changing school priorities and the labor intensiveness of a residency.

Monica Kridler asked about the role of the directory in selecting artists for residencies. Ms. Mullins Lee stated artists must come from the online directory and explained its features and functions. It is updated yearly and has 97 artists across eight disciplines.

MOTION by Darryl Mehaffie, seconded by Sara Vance Waddell, to approve the Arts Learning: Artist in Residence grant recommendations. **Motion carried without dissent.**

Arts Learning: Arts Partnership Program

Ms. Mullins Lee presented the Arts Partnership Program grant recommendations and the Arts Learning set aside.

MOTION by Monica Kridler, seconded by Darryl Mehaffie, to approve the Arts Learning: Arts Partnership Program grant recommendations, excluding Ballet Metropolitan, Inc. and Art Opportunities, Inc. Motion carried without dissent.

MOTION by Darryl Mehaffie, seconded by Jane Foulk, to approve the Arts Learning: Arts Partnership Program grant recommendation for Ballet Metropolitan, Inc. **Motion carried without dissent. One conflict of interest - Monica Kridler left the room for discussion and vote.**

MOTION by Juan Cespedes, seconded by Monica Kridler, to approve the Arts Learning: Arts Partnership Program grant recommendation for Art Opportunities, Inc.. **Motion carried without dissent. One conflict of interest - Sara Vance Waddell left the room for discussion and vote.**

Traditional Arts Apprenticeship

Individual Artist Grants and Services Director and Percent for Art Program Director Ken Emerick and Program Coordinator Kathy Signorino presented the Individual Artists: Traditional Arts Apprenticeship - Project Support grant recommendations.

MOTION by Jane Foulk, seconded by Juan Cespedes, to approve Individual Artists: Traditional Arts Apprenticeship - Project Support grant recommendations. **Motion carried without dissent.**

Project Support

Mr. Katona presented the Project Support grant recommendations.

MOTION by Sara Vance Waddell, seconded by Monica Kridler, to approve Project Support grant recommendations, excluding the Canton Symphony Orchestra. **Motion carried without dissent.**

MOTION by Neal Zimmers, seconded by Darryl Mehaffie, to approve the Project Support grant recommendation for the Canton Symphony Orchestra. **Motion carried without dissent. One conflict of interest - Robb Hankins left the room for discussion and vote.**

Sustainability (over \$1.5 million) - Reconsideration

MOTION by Neal Zimmers, seconded by Darryl Mehaffie, to reconsider and vacate the vote for Sustainability (over \$1.5 million) grant recommendations, excluding Ballet Metropolitan, Inc. **Motion carried without dissent.**

MOTION by Neal Zimmers, seconded by Darryl Mehaffie, to approve the Sustainability (over \$1.5 million) grant recommendations, excluding Ballet Metropolitan, Inc. and Art Opportunity, Inc. **Motion carried without dissent.**

MOTION by Neal Zimmers, seconded by Darryl Mehaffie, to approve the Sustainability (over \$1.5 million) grant recommendation for Art Opportunity, Inc. **Motion carried without dissent. One conflict of interest - Sara Vance Waddell left the room for discussion and vote.**

Rep. Stinziano left the meeting at 1:19 p.m.

GRANT RATIFICATIONS

Ms. Henahan gave a brief overview of the grant ratifications process and ratification report.

Jane Foulk inquired about Zygote Press in Cuyahoga County, and Ms. Henahan informed her that it is a printing press in Cleveland that also operates an international exchange program with a studio in Germany. Mr. Emerick added the OAC has partnered with Zygote Press for more than 17 years and that the press holds exhibitions displaying work from the international exchange.

MOTION by Sara Vance Waddell, seconded by Juan Cespedes, to approve the grant ratification report, excluding those involving the Columbus City Schools, Hilliard City Schools and Worthington City Schools. **Motion carried without dissent.**

MOTION by Darryl Mehaffie, seconded by Jane Foulk, to approve the grant ratification report for those involving the Columbus City Schools, Hilliard City Schools and Worthington City Schools. **Motion carried without dissent. One conflict of interest - Jeff Rich left the room for discussion and vote, and Neal Zimmers temporarily assumed the chair.**

COMMITTEE REPORT

OAC Quarterly Budget Report and FY 2014-2015 Budget Update

Conforming with the executive committee discussion, Ms. Henahan began the executive committee report by summarizing the quarterly budget report and FY 2014-2015 budget update.

Constituent Satisfaction Report

Conforming with the executive committee discussion, Jim Szekacs, program coordinator, presented and summarized the constituent satisfaction report.

Communication Report

Conforming with the executive committee discussion, Elizabeth Weinstein, public information office director, presented and summarized the agency communication report.

Agency Priority Work

Conforming with the executive committee discussion, Ms. Henahan presented highlights of the agency's priority work from July through September 2014 and reiterated upcoming staff changes and transitions.

Ms. Foulk asked about the relative success of the Big Yellow School Bus program last school year. Ms. Henahan replied that the program has done very well and foresees more applications during a full school year term. Ms. Mullins Lee echoed Ms. Henahan's remarks and looked to know more after the final reports are completed. Mr. Zimmers noted that he served on the Capitol Square Review and Advisory Board (CSRAB) and mentioned one of their programs provides transportation for children to tour the Ohio Statehouse. He asked if it was possible to enhance the opportunities for these children to visit the Riffe Gallery during such a trip. Ms. Henahan explained that she had explored the idea before, but it did not come to fruition.

Mr. Rich notified the board that Mr. Zimmers was appointed to the finance committee during the executive committee meeting.

MOTION by Robert Hankins, seconded by Jane Foulk, to approve the executive committee report. **Motion carried without dissent.**

PRESENTATIONS AND REPORTS

***Poetry Out Loud* Report**

Mr. Rich and Ms. Mullins Lee introduced national *Poetry Out Loud* first runner-up Lake Wilburn, a junior at Centennial High School, who recited three poems to the board.

Ohio Heritage Fellowship Award Report

Mr. Emerick summarized the Ohio Heritage Fellowship Recommendation memo. On March 28, 2014, the Traditional Arts Advisory Committee reviewed five nominations and unanimously chose Weichih (Rosa) Lee for the award in the category of performing arts. She will perform and receive her award at the Columbus International Festival. Mr. Emerick mentioned the OAC partners with events and venues like the Ohio State Fair, the Department of Natural Resources, and the Columbus International Festival. Program staff have also been advertising the awards in

order to reach the field more widely and receive more nominations. The award program also works with Think TV of Dayton, which documents artists and exposes them and the program more widely and even nationally. Ms. Henahan added that the OAC just received word that the NEA is awarding a Heritage Fellowship to past OAC Heritage Fellow Carolyn Mazloomi and will be sharing more information soon.

Riffe Gallery 25th Anniversary Report

Mary Gray, director of the Riffe Gallery, gave a presentation on the history of the Riffe Gallery over the past 25 years and its numerous services, events, and past exhibitions.

OHIO CITIZENS FOR THE ARTS (OCA) REPORT

Ms. Collins informed the board that OCA had selected Linda Woggon as its next executive director. Ms. Woggon, currently executive vice president of the Ohio Chamber of Commerce, provided the board with her background and expressed her passion for the arts. Mr. Rich welcomed Ms. Woggon and expressed his pleasure at the OAC's positive relationship with OCA.

Ms. Collins thanked the board for their work in coordination with OCA on the Governor's Awards for the Arts and Arts Day. Dates are being researched for the 2015 event. For 2014, there were 33 table sponsors - slightly lower than 2013. Ms. Collins went on to describe the advocacy efforts on Arts Day and the various partnerships OCA entered to build a presence at the Ohio Statehouse. She also expressed gratitude for the opportunity to work with the board as OCA director and looked forward to joining the OAC in July in her new capacity as executive director.

Bill Blair, legislative counsel, wished Ms. Henahan, Ms. Collins, and Mary Campbell-Zopf well. He described the importance of emphasizing the centrality of the arts to policymakers and encouraged board members to promote the arts to elected officials.

The board recessed at 2:22 p.m. and resumed business at 2:34 p.m.

BOARD MEMBER REPORTS

Ms. Kridler told members of the latest performance by Momentum, *One World, One Water: The Story of Drip and Drop*, and noted the dance education program is entering its twelfth year.

Mr. Mehaffie appreciated the staff's presentation and timeliness of board material.

Ms. Vance Waddell expressed gratitude at being a part of the OAC board.

Ms. Foulk reported on an initiative in the Appalachian counties on arts and heritage as well as a successful art walk, which has grown in its second year.

Mr. Rich told of the successful unveiling of Ohio Holocaust and Liberators Memorial on the Ohio Statehouse grounds and his recent visits to the Museum of Contemporary Art (Cleveland), Cleveland Museum of Art, Frick Collection, Crystal Bridges Museum of American Art, Tyson Foods Corporate Art Collection, 21c Museum Hotel (Cincinnati), and the Tony Awards and several plays.

Ms. Henahan provided an updated on recent good news concerning Ms. Campbell-Zopf's family. She thanked board members with expiring terms - Ms. Vance Waddell, Mr. Cespedes, and Emma Off - for their service. She also thanked the board for their support over her career.

Mr. Cespedes and Mr. Zimmers echoed Mr. Rich's remarks on OAC's helpfulness in completing the Ohio Holocaust and Liberators Memorial project.

Mr. Hankins reported that the Canton Symphony Orchestra opened a \$6 million addition, the united arts campaign grew and met its goal for the ninth year in a row, and the first of eleven public art pieces will be unveiled at the Pro Football Hall of Fame with great celebration.

Mr. Mehaffie added his appreciation that the latest capital budget includes approximately \$500,000 for Memorial Hall, which is used by the Darke County Center for the Arts.

The meeting was adjourned at 2:55 p.m.

An audio recording of this meeting is available upon request.



Jeffrey A. Rich
OAC Board Chair



Jane Foulk
OAC Board Secretary