

**OHIO ARTS COUNCIL
BOARD MEETING
SEPTEMBER 30, 2010**

CALL TO ORDER

The meeting was called to order by Chair Jakki Nance at 12:40 p.m. in the Gund Conference Room at the Ohio Arts Council (OAC), Columbus. Council members in attendance were: Vice-Chair Louisa Celebrezze, Secretary Jeff Rich, Martha Appel Burton, Sara Jane DeHoff, Barbara Gould, Charlotte Kessler, Charles McWeeny, Barbara Robinson, Tom Schorgl and Sara Vance Waddell. Absent members: Karen Bell, Sharon Howard, Austin Keyser, Rori Zoldan, Representative Robert Mecklenborg, Speaker of the House Armond Budish, Senator Kevin Coughlin and Senator Teresa Fedor. Also present were: Donna Collins, executive director, Ohio Citizens for the Arts (OCA); Todd Nist, assistant attorney general, Attorney General's Office; Nancy Pistone, arts consultant, Ohio Department of Education; and Tim Yanok, legislative aide, Speaker of the House Armond Budish. Staff members in attendance were: Julie Henahan, Mary Campbell-Zopf, Karine Aswad, Kathy Cain, Stephanie Dawson, Susan dePasquale, Ken Emerick, Joanne Eubanks, Dia Foley, Mary Gray, Pat Henahan, Jeff Hooper, Dan Katona, Carolyn McClaskey, Amy McKay, Kathy Signorino and Jim Szekacs.

CHAIRMAN'S REPORT

Board Chair Jakki Nance welcomed everyone to the full board meeting and congratulated new board members Austin Keyser and Rori Zoldan on their appointment.

Ms. Nance reminded the members that all board meetings are open to the public. She added that meetings are audio taped so that citizens can request a copy to learn more about the OAC's work and the board's deliberations. To further promote transparency in the agency's work, we post the meeting agenda to our website under the tab, "About OAC." After the meeting, we will add the minutes from the full board meeting, as well as send a copy of those minutes to the Governor's Office.

Ms. Nance stated that the main order of business is to approve the grant program panelist recommendations for fall 2010 through spring 2011 and ratify awards that have occurred since the last board meeting. We will also review the agency's budget. The board will hear reports from the Education, Panel Selection, Policy and Planning and Executive Committees. Donna Collins, executive director, Ohio Citizens for the Arts (OCA) will brief us on her activities.

DIRECTOR'S REPORT

Executive Director Julie Henahan welcomed everyone to the OAC board meeting.

New OAC board chair, vice-chair and members

Ms. Henahan stated that Governor Ted Strickland named Jakki Nance as chair and Louisa Celebrezze as vice-chair of the OAC board for terms beginning on September 20, 2010 and continuing at the Governor's pleasure. She added that Rori Zoldan of Canfield and Austin Keyser of Portsmouth have been appointed as the newest OAC members. Ms. Henahan welcomed and congratulated the members.

Staff News

Ms. Henahan announced that Carolyn McClaskey, director, Fiscal Office, will be retiring at the end of this fiscal year on June 30, 2010. Ms. McClaskey has been with the OAC for 30 years and has been a dedicated and loyal public servant for 38 years. Her accumulated knowledge of working within the state system and understanding of how to get things done in that framework has been invaluable to the OAC. It is a talent that will be greatly missed, but not as much as Ms. McClaskey herself.

Board member Tom Schorgl stated that when he was appointed to the board, former chair of the OAC board, Susan Saxbe, asked him to chair the OAC Finance Committee. Mr. Schorgl stated that he learned a great deal about the state of Ohio's Office of Budget and Management (OBM) from Ms. McClaskey and how challenging and difficult it was at times to maintain the agency's mission. Everyone on staff has helped with this, but Ms. McClaskey deserves a round of applause for figuring out, after each cut, a way to continue to serve the state and our constituents.

Budget Update

Ms. Henahan stated that the OAC is currently working on the preparation of its FY2012/2013 biennial budget for OBM. The budget proposal was developed in accordance with OBM's "FY2012-2013 Budget Guidance." There were budget request limitations and we were only permitted to request 90 percent of our FY2011 final budget, which is \$5,934,861 for one year, \$11,869,722 for the biennium.

Ms. Henahan reminded the members that the FY2011 budget reflects the 10 percent holdback, in accordance with a directive issued by OBM.

National Endowment for the Arts (NEA) Partnership Application

The OAC submitted its off-year updated application to the NEA this week. The off-year application is a fairly simple affair but requires the work of multiple staff members. Next year, however, will be an on-year which means a full application with complete support materials which will be reviewed by a panel in January 2012. (We also submitted the Folk and Traditional Arts Partnership grant.)

NEA Chairman's visit to Columbus, Ohio

Ms. Henahan informed the members that on Monday, September 27, Rocco Landesman, NEA chairman, was hosted in Columbus by OAC board member Charlotte Kessler, who is also a member of the National Council for the Arts. Ms. Kessler accompanied Mr. Landesman on meetings and site visits with arts and cultural organizations around the city.

National Assembly of State Arts Agencies

Ms. Henahan reported that the National Assembly of State Arts Agencies (NASAA) 2010 conference will take place in Austin, Texas, October 14-16, 2010. A limited number of staff will attend, as will new OAC Board Chair Jakki Nance.

Ms. Henahan informed the members that she will meet with Laura Scanlan, director, State and Regional Partnerships, and Andi Mathis, specialist, State and Regional Partnerships, NEA, while in Austin, to bring them up-to-date on OAC activities and what the OAC might be facing in the upcoming budget process.

At NASAA, there also will be a joint session for state arts agencies and the state arts action networks to discuss advocacy issues and strategies for successful collaboration. This special session will be held on Saturday, October 16. Ms. Henahan noted that this will be an excellent opportunity for us to learn about effective collaborations from across the country.

National Arts and Humanities Month

Governor Ted Strickland issued a proclamation declaring October National Arts & Humanities Month (NAHM) in Ohio. NAHM has been celebrated since 1993 and provides a great opportunity for people to celebrate and participate in the arts and cultural activities offered in their communities. In recognition of NAHM, the OAC is teaming up with the Ohio Statehouse to offer a series of free arts events in downtown Columbus.

October 4 – 29 events will take place at the Statehouse and the Riffe Gallery beginning with the kick-off in the State Rotunda on October 4. Ms. Nance will read the governor's proclamation, which will be followed by an "art talk" about the artwork in the Rotunda led by Nannette Maciejunes, executive director, Columbus Museum of Art.

Ms. Henahan added that the *Deep Space: Ohio Photographers* exhibition will be on display at the OAC Riffe Gallery in the Vern Riffe Center for Government and the Arts until October 17.

Governor's Awards Nominations

The OAC received 77 nominations for the 2011 Governor's Awards for the Arts. The Awards Selection Committee will meet on November 9, 2010 to select award winners.

The Big Move

Ms. Henahan informed the members that the OAC's moving day to the Rhodes State Tower is on November 11, 2010. Due to the move, the office will be closed November 10 – 12, 2010.

Cost Savings Days

Ms. Henahan reminded everyone that OAC staff will be taking mandatory Cost Savings Days as part of the negotiated contract between the State of Ohio and the Ohio Civil Service Employees Association. By mutual agreement, the office will be closed the day after Thanksgiving, the day before Christmas Eve and the day before New Years Eve.

Spring Council Meeting

Staff will e-mail the board dates for the spring meeting to vote on within the next two weeks.

Ms. Henahan informed the members that due to an illness, David Fraher, executive director, Arts Midwest, will not be making his annual report to the board today.

APPROVAL OF MINUTES

MOTION by Jeff Rich, seconded by Tom Schorgl, to accept the minutes of the OAC board retreat held on May 21, 2010. **Motion carried without dissent.**

MOTION by Jeff Rich, seconded by Sara Jane DeHoff, to accept the minutes of the OAC Board, Supplemental Funding, Policy and Planning, International, Education, Legislative and Advocacy

Action, and Executive Committee meetings held on June 28 and 29, 2010. **Motion carried without dissent.**

MOTION by Jeff Rich, seconded by Tom Schorgl, to accept the minutes of the OAC board conference call meeting held on August 12, 2010. **Motion carried without dissent.**

COMMITTEE REPORTS

Education Committee

Deputy Director Mary Campbell-Zopf welcomed Nancy Pistone, arts consultant, Ohio Department of Education (ODE), and Donna Collins, executive director, Ohio Citizens for the Arts (OCA) and Ohio Alliance for Arts Education (OAAE). She reported that the committee was updated on a number of ongoing projects by Jeff Hooper, director, Arts Learning Office (AL), and Joanne Eubanks, program coordinator, AL.

The committee also heard an overview on the 2010 Ohio Arts Education Survey. This survey is a partnership project with OAAE and ODE and was conducted by Quadrant Arts Education Research. Quadrant Research will present their survey findings to representatives of the OAC, ODE and OAAE on October 20, 2010. The raw data will be analyzed by the research company to identify trends, strengths and weaknesses in arts education in Ohio schools. Following the research findings presentation, the three partners will begin to discuss policy recommendations that would strengthen arts education in Ohio schools. The partners will devise a dissemination plan by extracting relevant information for parents, legislators, arts organizations and policy makers. During the committee meeting, the members also suggested a number of creative ways to share the data with the media at the local level while connecting it to human stories about the arts and arts education.

Ms. Campbell-Zopf added that the members were also updated on the Imagination Conversation project that was initiated in 2009 in conjunction with the Lincoln Center Institute. The last conversation is scheduled for October 14, 2010 at the Columbus Museum of Art, as part of its Creativity Summit.

The committee was also updated on the fifth annual Education Leaders Institute (ELI). The goal for ELI was for Ohio, along with other state teams, to discuss shared arts education challenges and create strategies to strengthen state arts education policies. Over the course of the three-day Institute, Ohio's guiding questions were shaped and refined. Three action steps for Ohio emerged from the institute. First, there was an interest in developing an arts index for schools. An index could be used to gauge the quantity and quality of the arts programming in schools. Second, find a way to help establish criteria that would be used by the Harmon Commission for designating "creative learning environments" throughout the state. Third, promote the arts as a stronger component of the Center for Creativity and Innovation that is forming within ODE, and to communicate the importance of including the arts in the series of meetings on creativity and innovation that are being organized by First Lady Frances Strickland.

Ms. Campbell-Zopf reported that outside evaluator Craig Dreezen, principal, Dreezen & Associates, completed the first phase of the Arts Learning program evaluation in July. The first phase of the evaluation process looked at the Artist in Residence program and a number of recommendations were made. The next phase will be looking at the Arts Partnership program.

MOTION by Jeff Rich, seconded by Tom Schorgl, to approve the Education Committee report. **Motion carried without dissent.**

Panel Selection Committee

Committee Chair Sara Jane DeHoff informed the members that the Panel Selection Committee considered all recommended panelists and alternate panelists for the Arts Access, Arts Partnership, Individual Excellence (crafts, design, interdisciplinary, media arts, photography and visual), Project Support, Sustainability (over \$1.5 million), Sustainability (under \$1.5 million) and Traditional Arts Apprenticeships grant programs as presented in the Council Book. Ms. DeHoff stated that the staff is looking to add another person or two who have a background in economic development to the Project Support panel.

MOTION by Martha Burton, seconded by Sara Vance Waddell, to approve the Panel Selection Committee report. **Motion carried without dissent.**

Policy and Planning Committee

Committee Chair Charlotte Kessler stated that the Policy and Planning Committee members met to approve changes in the *OAC Guidelines*. Most changes were minor and addressed issues of readability, clarity and consistency from program to program.

Ms. Henahan added that staff recommends that the Artist in Residence program be modified to allow experienced residency sponsors to receive two-year grants. This revision addresses the staff and board's desire to streamline application processes by offering a greater number of two-year awards to grantees with a strong track record with the OAC. One-year residencies will still be available to new and experienced sites.

Staff also recommends that the Arts Access program be refocused solely on operating support and providing two-year grants. Applicants must have annual operating budgets under \$30,000 to be eligible and can request up to \$3,000.

Ms. Henahan added that staff recommends that the Project Support program be expanded to accommodate four types of applications:

1. Unforeseen project opportunities from current OAC grantees.
2. General project for first-time applicants.
3. Projects designed to build organizational capacity.
4. Partnership projects that build Ohio's creative economy, at either the planning or implementation stage.

Ms. Henahan stated that the new *OAC Guidelines* will be posted online this November, after the board approves the changes.

MOTION by Jeff Rich, seconded by Charlotte Kessler, to approve the Ohio Arts Council *Guideline* changes. **Motion carried without dissent. One abstention (Tom Schorgl).**

Ms. Henahan reported that yesterday, the OAC board met with the Cultural + Planning Group to discuss the first draft of the new *OAC Strategic Plan 2011-2013*. The board had a great discussion and made a number of recommendations on what should be revised in the plan. Staff

will begin working on a detailed work plan, timeline and budget. It is the staff's hope to release the plan, in its entirety, in January before the budget process begins.

MOTION by Jeff Rich, seconded by Tom Schorgl, to approve the Policy and Planning Committee report. **Motion carried without dissent.**

Executive Committee

Ms. Nance shared that the members were updated on the OAC FY2012-2013 budget preparation. The budget is due to OBM on November 1, 2010. Ms. Henahan stated that state agencies were instructed by OBM to prepare budgets at 90 percent of final FY2011 funding levels. OBM encouraged state agencies to align their budget requests with the governor's priorities. The OAC will emphasize how the arts contribute to job creation and preservation across the state. We will also describe cost saving measures that the agency has enacted. Ms. Henahan informed members that the state Controlling Board approved \$165,000 from capital funds to help with the agency's move. The Office of Real Estate and Planning within the Department of Administrative Services oversaw all moving activities including work with the Controlling Board.

The committee members reviewed the listing of agency priority work from October through February 2011. Ms. Nance recommended that board members review the active Percent for Art projects and attend opening ceremonies or events.

MOTION by Jeff Rich, seconded by Charlotte Kessler, to approve the Executive Committee report. **Motion carried without dissent.**

OHIO CITIZENS FOR THE ARTS REPORT

Ms. Collins informed the members that Bill Blair, OCA legislative counsel, will not be attending today's meeting due to a scheduling conflict. She expressed that she and Mr. Blair would like to congratulate Ms. Nance and Ms. Celebrezze on their new leadership roles as chair and vice-chair of the OAC board.

Arts in Education Week

Ms. Collins reported that September 12-18, 2010 was Arts in Education Week by action of the Congress (House Concurrent Resolution 275) and by proclamation by Governor Ted Strickland.

Arts Day 2011

Ms. Collins shared that the Arts Day Committee work has begun in preparation for the May 11, 2011 event. The committee met on September 15 under the direction of Peggy Fein, Arts Day chair. She thanked Amy McKay, director, OAC Public Information Office (PIO), and Stephanie Dawson, PIO and Legislative Affairs Assistant, for their continued partnership and assistance with the event.

Ohio Arts Presenters Network

Ms. Collins reported that OCA is partnering with Ohio Arts Presenters Network (OAPN) for OAPN's 2010 conference to bring greater advocacy presence to the members. OCA is hosting a workshop and providing advocacy resources to conference attendees. Jodie Engle, executive director, OAPN, has really helped the organization increase their focus on advocacy. Ms. Henahan and Jeff Rich, OAC board member and OCA board president, will make remarks at the event.

Funding Options for Arts and Culture and Membership Committees

Ms. Collins stated that the Funding Options for the Arts and Culture Committee, headed by Marc Folk, director, Arts Commission of Greater Toledo, continues to research supplemental funding sources.

Message on behalf of Bill Blair

Ms. Collins reported that we need to continue to educate our legislators about the important role the arts play in Ohio's economy, education and quality of life. It is important, as board members and citizens, that we attend as many arts events as possible and speak up about the arts to candidates and incumbents through out the election process. Ms. Collins informed the members that OCA can provide members information about the legislators they should meet with. Also, Ms. Collins, Ms. Henahan and Mr. Rich are available to attend any meeting with the OAC board members.

Legislative Engagement

Ms. Collins acknowledged the OCA Canton members who hosted an advocacy conversation last week about arts education as a way to begin a series of conversations in the community with arts advocates and policy makers. The committee's next meeting is scheduled for October 7 at 4 p.m.

First Lady Frances Strickland with Music Education Leaders

In July, OCA hosted First Lady Frances Strickland at a multi-day leadership conference in Westerville, Ohio where she met with music educators. Mrs. Strickland was very complimentary of OCA's advocacy efforts on behalf of the arts and arts education.

State Arts Action Network

Ms. Collins reported that, as Ms. Henahan previously mentioned, the State Arts Action Network (SAAN) will meet with the directors of the state arts agencies during the NASAA conference in Austin. Ms. Collins served as the SAAN's chair during the past year.

NASAA Webinar

Ms. Collins reported that she and Mr. Blair participated in the 2011 Budget Forecast webinar presented by NASAA on July 30, 2010. It was very informative and they were grateful that NASAA invited them to participate.

OAC 45th Anniversary

Ms. Collins congratulated the OAC on its 45th anniversary, which was celebrated at the Riffe Gallery on September 15, 2010. She thanked Barbara Hunzicker, OCA board member, as well as Representative Randy Gardner, Representative Cheryl Grossman, Representative Debbie Phillips, and Senator Kevin Coughlin. Mrs. Strickland, former Senator Stan Aronoff, and Representative Ted Celeste were also in attendance and provided brief remarks. Ms. Henahan emceed the event and Ms. Kessler represented the OAC board.

OCA Board Meeting

Ms. Collins informed the members that the OCA board will meet on December 1, 2010 and invited them to attend.

Mr. Rich noted that it has been a great pleasure to work with Ms. Collins over the past few years. She has done a splendid job leading the organization. We are very fortunate to have her in Ohio as her leadership is recognized across the country.

NEA CHAIRMAN'S VISIT

Ms. Henahan asked Ms. Kessler to report on her visit with Mr. Landesman.

Ms. Kessler informed the members that Mr. Landesman's visit was very successful. It was a day full of meetings and events. Ms. Kessler and Mr. Landesman visited the Columbus College of Arts and Design, the Discovery District, the Columbus Museum of Art, the Columbus Metropolitan Library, the Lincoln Theatre, The Ohio State University, the Short North, and with the members of the Columbus Cultural Leadership Consortium. They also met with a number of Columbus arts leaders. Mr. Landesman shared, during a round table discussion, his vision for the NEA and reported that he is focused on economic development and strategic partnerships. His big thrust is to get federal government agencies to partner with the NEA, maximize the existing funding and get the arts at the table. Mr. Landesman was accompanied by two NEA staff members: Anita Decker, chief of staff and White House liaison, and Jamie Bennett, director, Public Affairs.

Ms. Henahan added that in conjunction with Mr. Landesman's state visits each state arts council was asked by the NEA to write a blog post on something of interest going on in the communities that he visited. By the end of this week, the OAC will share information on unique partnerships between Columbus arts organizations and local nonprofits. Once the blog post is live, the staff will forward the link to the board.

INTERNATIONAL MUSIC AND PERFORMING ARTS IN COMMUNITIES TOUR (IMPACT)

Ms. Henahan reviewed that since 1998, the OAC has brought international artists to Ohio for a statewide tour. This fall, Mauvais Sort, from the city of Quebec will be performing five shows from November 12-23, 2010. Performances will take place in Wapakoneta, Columbus, Wilmington, Cambridge and East Liverspool. Performances are free and open to the public.

NATIONAL QUILT TRAIL CONFERENCE

Ms. Henahan reported that the OAC will help sponsor a National Quilt Trail Conference that will be held in Adams County in May 2011. Donna Sue Grove, former OAC staff member and the founder of the Quilt Trail project in Ohio, which has spread all over the Midwest and the southern part of the country, is assisting in the planning and development of the conference. The trails have spread all over the country and it would not have been possible without Ms. Grove's imagination and vision.

RATIFICATIONS

MOTION by Jeff Rich, seconded by Sara Jane DeHoff, to ratify grants awarded in Special-Organizations FY2009, FY2010 and FY2011; Capacity Building FY2011; and Artists with Disabilities Access FY2011. **Motion carried without dissent.**

ITEMS OF GENERAL INTEREST

Ms. Henahan directed the board's attention to the constituent letters found under items of General Interest in the Council Book.

OHIO ETHICS COMMISSION ADVISORY OPINION

Ms. Henahan reported that the OAC has received the final advisory letter from the Ohio Ethics Commission (OEC) regarding the agency's request a formal advisory opinion regarding whether the Ethics Law and related statutes prohibit an organization from applying for or receiving grant funds awarded by the OAC if an officer, board member, or employee of the organization serves as a board member. Todd Nist, assistant attorney general, Attorney General's Office, stated that as mentioned in the June board meeting OEC response to our first letter, which was received in April 2010, there are two provisions and one statute that are at issue. The first statute prohibits a public official from having any interest in a profit or benefits of a public contract. Essentially, a public official should not have any interest in a public contract unless it's the best or only alternative available. As discussed during the June 2010 meeting, there is an exception to the statute, which is the bulk of the discussion in the first advisory opinion, which a member would have to meet four exceptions to not have an unlawful interest. The first (1) is that the public contract or grant is for a necessary service. The second (2) is that the service that an artist or organization is receiving is unattainable elsewhere for the same or lower cost. The third (3) is that the organization treats the OAC equally. The fourth (4) is called an arm's-length transaction. Mr. Nist stated that 1, 3 and 4 are met by the procedures that the OAC follows, or they are not applicable in this situation.

Mr. Nist reported that the second letter, received in July 2010, stated that in "order to meet the (C)(2) requirement, the Council member would need to demonstrate that all qualified and interested applicants for Council grants have received grants and funds remain for the organization with which the Council member is connected." Mr. Nist asked for questions.

Ms. Nance emphasized that the board members have agreed to abstain from voting on any organization with which they have a connection.

Ms. Henahan reported that the staff will work with the Attorney General's Office to update the agency's Conflict of Interest rules found in the Ohio Revised Code.

ADJOURNMENT

MOTION by Jeff Rich, seconded by Martha Burton, to adjourn the Ohio Arts Council board meeting. **Motion carried without dissent.**

Meeting adjourned at 2:10 p.m.


Jakki Nance
Ohio Arts Council Board Chair


Louisa G. Celebrezze
Ohio Arts Council Board Vice-Chair